

COMPANY PROFILE



صنع في عُمان
Made in Oman

LOOX Lighting



+968 2444 6104



Crystalsupport@crystalflashco.com



Loox-lumination.com

- **Sultanate of Oman:** Muscat, Rusayl industrial city, Plot No.4.
- **Dubai Branch:** Corporate Office & Warehouse

ABOUT US



Crystal Flash LLC, Oman is a leading manufacturer, developer, and distributor in the electronic and lighting industry. The company delivers high-quality lighting solutions, smart technologies, and EV charging systems, supported by strict quality control, advanced testing capabilities, and international product certifications.

Our expertise spans the entire product lifecycle, from concept to development and beyond. With a constant focus on innovation, Crystal Flash has emerged as a trendsetter in the lighting industry, offering an unbeatable range of products that meet the needs and aspirations of our customers.

Our Brands and Products

Our brands — Loox and Lumination — reflect our philosophy of excellence. Loox, one of the most trusted lighting brands in Oman, is synonymous with high quality, reliability, and innovative technology that enhances people's lives. Our product portfolio covers a wide range of lighting applications, including residential, commercial, industrial, street, sports, and outdoor lighting. We also produce high-quality LED lights and EV chargers at our factory in Rusayl Industrial City, Oman.

Divisions and Operations

Crystal Flash operates through four main divisions:

1. Production: Manufacturing high-quality Oman-made LED lights and EV chargers.
2. Distribution: Supported by a strong network of dealers across Oman and the GCC, ensuring our products are always accessible.
3. Projects: Delivering customized lighting and smart solutions for various types of clients.
4. Retail: Multiple showrooms across the Sultanate offering direct access to our products and services.

Our operations extend internationally, with advanced teams worldwide dedicated to delivering the best quality products.



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MILESTONES



Crystal Flash LLC established in 2019, building on over 16 years of experience in Bahrain and Dubai under previous operations. This regional presence has enabled the company to develop strong expertise, expand distribution networks, and deliver high-quality lighting and smart technology solutions across multiple markets.

Quality Management and Laboratory

Our Quality Management System is certified to ISO 9001:2015 and ISO 45001, while our explosion-protected product quality system operates in accordance with EN ISO/IEC 80079-34 and is supported by QAN approval. Our in-house laboratory performs photometric, thermal, aging, IP and electrical safety tests.

Organizational Structure

Crystal Flash comprises multiple specialized divisions, including:

- Production Lines
- Laboratory
- Quality Control & Quality Assurance
- Information & Communications Technology
- Sales Department (Domestic Sales, International Sales & Exports, Project Sales)
- Marketing and Human Resources

OPERATIONS & SERVICES



Manufacturing Facility

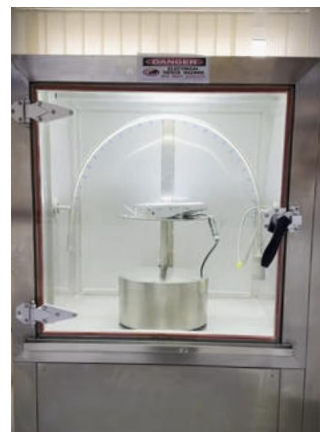
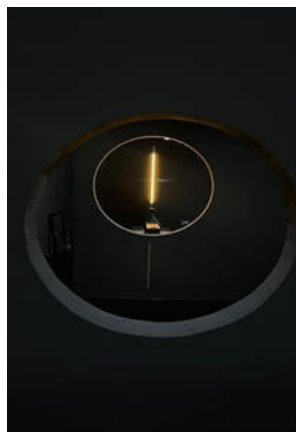
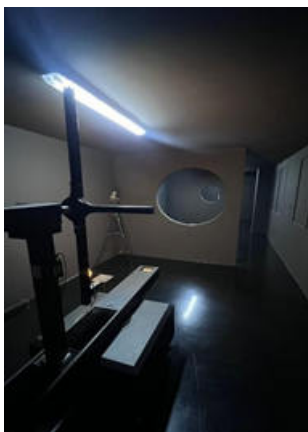
The production lines for:

- LED bulbs & lamps
- Downlights, panels, spotlights, track lights
- Floodlights & streetlights
- Industrial & explosion-proof lighting
- EV charging units

Technical Laboratory

The lab performs internal pre-compliance tests including:

- Photometric & optical testing
- Thermal & aging tests
- IP testing according to IEC 60529
- Electrical safety & surge testing
- Performance verification before product certification



• QAN Approval & Ex Quality Management System

Crystal Flash holds QAN approval for the manufacture and quality control of explosion-protected products. Ex manufacturing and quality processes operate in accordance with EN ISO/IEC 80079-34, supporting controlled production, inspection, testing and traceability.



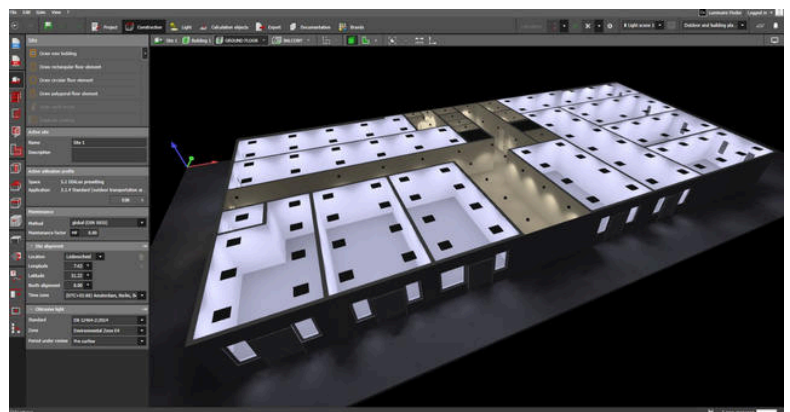
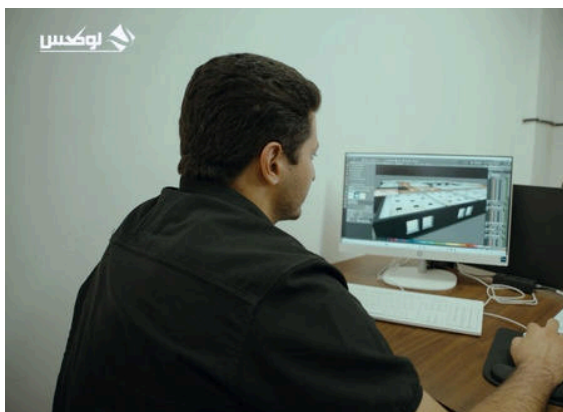
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OPERATIONS & SERVICES



- **Lighting Design & Consultation Services**

Crystal Flash offers professional lighting design, layout planning, distribution mapping, and technical consultation to support customers in achieving the best lighting performance.



Marketing unit:

The marketing team engages with customers, identifies potential buyers and develops market segments across key areas. Regular research is conducted to understand customer needs and behaviors, as well as competitor analysis and SWOT on a consistent basis.

Sales unit:

Crystal Flash relies on a professional and experienced sales team to support current and potential customer needs. Customer satisfaction in terms of product quality, value for money, and guidance in choosing the right product is essential for the company's success.

After sales services:

Our after-sales team supports customers with spare parts, replacement of defective components, installation assistance and technical support.

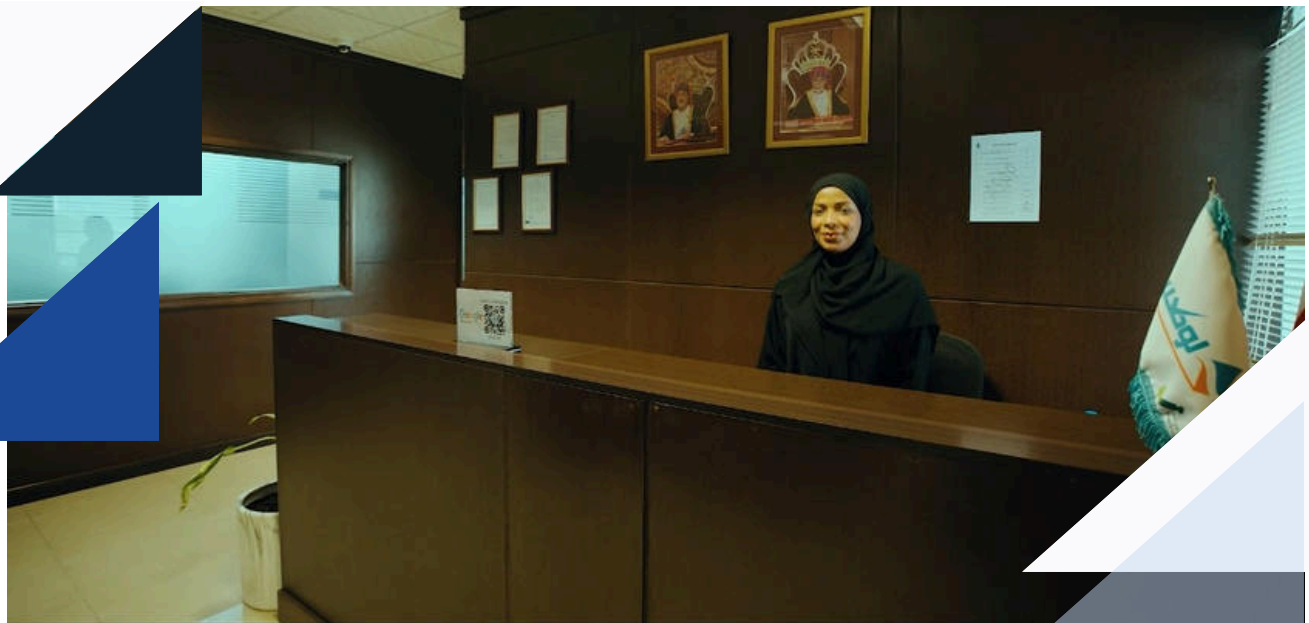


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COMPANY VISION



To become one of the most trusted and innovative lighting and smart-technology manufacturers in the Middle East, delivering sustainable, energy-efficient solutions that improve comfort, performance, and quality of life.



MISSION

- Develop lighting solutions that comply with global standards
- Offer elegant, efficient, and user-friendly products
- Lead innovation in smart lighting and renewable energy
- Support local industry and value creation in Oman
- Build long-term customer relationships through reliable service and technical support



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PROJECTS



Interior & Exterior lights at RCA accommodation - Muscat - 2026



Supply & installation of Smart Street light -Madayn Industrial Estate-Muscat -2026



Pathway lighting at Mountain walk road-Nakhal- 2025



Supply and installation of Highmast light at Khabura Stadium-2025



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PROJECTS



Supply and installation Lights For
Haitham City Villas - Muscat - 2025



Supply and installation of interior lights
at office of Ministry of Endowment &
Religious Affairs - Muscat - 2025



Muscat Municipality – lighting of
Matrah Wall - Muscat - 2025



Supply and installation of High mast
light at Sadadib Football Stadium - Ibri -
2025

PROJECTS



Interior & Exterior lights at Taqa Mosque, Salalah - 2025



Muscat Grand Mall Maintenance - Muscat - 2024



Interior lights at Avenues Mall - Muscat - 2023/24



Interior & Exterior lights at A Wafa Walk, Salalah - 2023

PROJECTS



Alfa Romeo car showroom- MHD
- Muscat - 2023



Interior & Exterior lights at Supreme
court - Muscat - 2023



Khabura Municipality - Solar Street
light project - 2022



Street light project at Al Mouj -
Muscat - 2022

PROJECTS



- Street light at Mountain walk road, Nakhal
- Public Authority Of Social Insurance- Taminat Complex
- Supply of Street lights at Royal Oman Police, Muscat
- Ministry of Health - Interior lights at Nizwa Hospital
- Street lights at Madayn Industrial City, Muscat
- Solar Street lights at Royal Hospital
- Ministry of Health - Stadium lights & other lights at Ibri Hospital
- Exterior lights at Global College of Engineering
- Lighting of Accommodation for RCA security unit, Ghala
- Lighting for Water Supply Scheme at Ibri Bahla Wilayats
- Genetco (Sultan Stadium)
- Oman Shapoorji Company LLC (Royal Court Affairs)
- W.J Towel & Company LLC
- Galfar Engineering and Contracting
- Sterling General trading LLC
- Towell Maintenance LLC
- Oman Cement Company
- Al Tawasul International Contracting company
- Renaissance Service SAOG
- Ministry of Health - Interior lights at Khoula Hospital
- Muscat Grand Mall Maintenance
- German University of Technology Maintenance
- Interior lights at Tanmia Complex
- Interior lights at Direct Service LLC office
- Kempinski Hotel Maintenance
- Interior & Exterior lights for Commercial building- International Electrical Co LLC



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OMAN & UAE PRESENCE



UAE Presence

Dubai Office & Warehouse

Regional support for export operations GCC distribution and logistics

Oman – Showrooms & Warehouse

Ensuring nationwide access and excellent customer support:

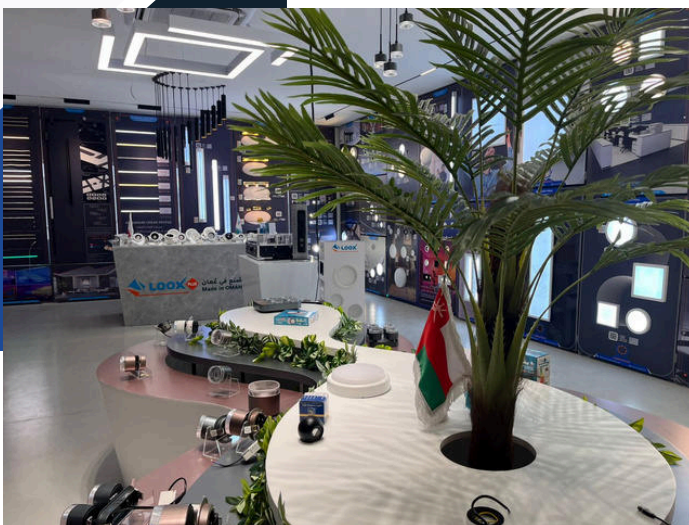
- Rusayl Showroom (Head Office Display Center)
- Ruwi Showroom
- Samail Showroom
- Nizwa Showroom
- Sinaw Showroom
- Sohar Showroom
- Salalah Showroom

Main Warehousing

Main warehouse: 3,000 m² in Rusayl Industrial City

Expansion: +2,000 m² mezzanine floor

Additional storage points: Sohar and Salalah



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PRODUCT PORTFOLIO



1- Lighting Products:

- LED bulbs (standard, dimmable, sensor-based, colorful)
- Panels, spotlights, downlights, strip and track lights
- Industrial & explosion-proof lighting
- Floodlights & streetlights
- Decorative and indoor architectural lighting

2- Switches & Sockets: Selected range of imported switches and sockets

3- EV Chargers: Durable and efficient EV charging systems for residential, commercial, and industrial applications

4- Solar Lighting: Integration of solar lighting systems to support sustainability initiatives

5- Custom & Accessories: OEM and custom manufacturing for project-specific requirements

6- Laboratory Services: Pre-compliance product testing and performance evaluation



CERTIFICATIONS & APPROVALS



Crystal Flash is a recognized and trusted supplier in various international markets. We are a member of **the Petroleum Development Oman's (PDO)** vendor list in Oman, we are also approved suppliers for **RCA, ROP, Ministry of housing, Ministry of Health, ministry of Education**, and many other key organizations, with several more approvals currently in progress. These accreditations and recognitions reinforce our commitment to providing high-quality and high-efficiency products that meet or exceed industry standards, and hold the Standards. And, Crystal Flash LLC holds Quality Assurance Notification (QAN) approval for the manufacture and quality control of explosion-protected products.

Certificate for LED Lighting, along with multiple international certifications, including:

RCA Approval

PDO Vendor Approval / AVME Listing

ENEC Certificate

ATEX Certificate

QAN Approval for Ex Products

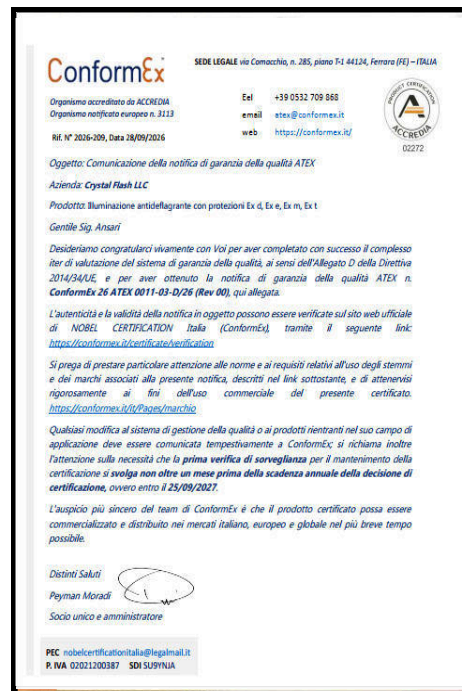
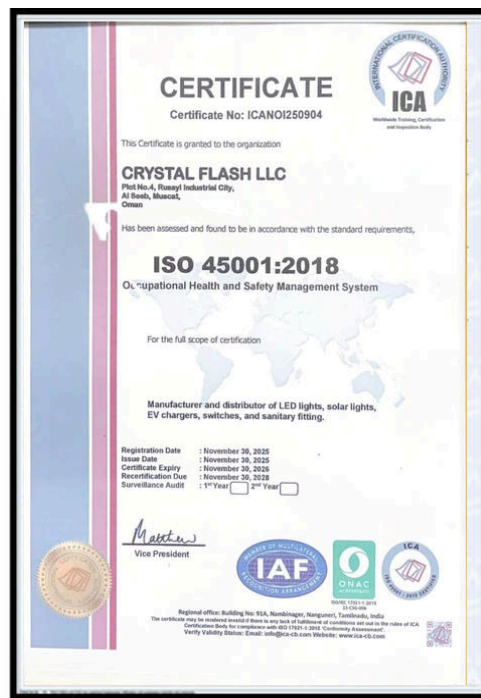
ROP Approval

Ministry of Education Approval



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CERTIFICATIONS & APPROVALS





CRYSTAL FLASH
Lighting Manufacturer



 Sultanate of Oman
 Royal Court Affairs
 Technical Office for Tender Committee
 Muscat

Ref: F165 REG /2026
 Date: 29 JUNE /2026

CRYSTAL FLASH LLC

Telephone No: 2239 1554
 CR No: 1345422
 Email: info@crystalflashco.com

After Compliments,
REGISTRATION CERTIFICATION
ROYAL COURT AFFAIRS

We refer to your recent request for renewal registration of the Company with the Royal Court Affairs. Please note that you are being considered for the Registration as follows:

Trade Categories: **Supply & Installation of Light Fitting works.**
 Grade: **E.**
 Validity of Registration: **Three Years from the Date of this letter.**

The Registration Certificate will be issued within Two Months, on producing the Receipt of Payment.

Kindly comply with the above procedures for obtaining the Certificate of Registration, which will be mandatory for all future Tenders with the Royal Court Affairs.

Regards,


Eng. Mahmood Salim Hamad Al Hasani
Director General of Technical Office
For Tender Committees



CC: Registration File
 REG 06 /2026

ICV PLAN



To illuminate lives in Oman by providing innovative, energy-efficient lighting and smart products that enhance the quality of life. We are dedicated to:

1. **Local Investment:** Established LED lights production factory to bring advanced manufacturing capabilities to Oman.
2. **Employment Opportunities:** Creating jobs and implementing training programs to enhance the skills of the local workforce. Set an initial Omanization target of 25% for technical, administrative, and production roles.
3. **Local Sourcing:** Actively sourcing raw materials and services locally to support the growth of local businesses and industries.
4. **Sustainability Commitment:** Integrating solar solutions and environmentally friendly practices in our operations to reduce our carbon footprint and promote sustainability.



WHY CHOOSE CRYSTAL FLASH?



OMAN MANUFACTURER

Local production and project responsiveness from Rusayl Industrial City.

IN-HOUSE TESTING

Internal photometric, thermal, aging, IP and electrical pre-compliance capability.

ENGINEERING SUPPORT

Lighting design, layout planning and technical consultation for project delivery.

EX QUALITY ASSURANCE

QAN approval and EN ISO/IEC 80079 -34 quality controls for explosion-protected products.

REGIONAL SUPPORT

UAE Presence - Dubai Office & Warehouse supporting GCC operations.

AFTER-SALES SERVICE

Spare parts, component replacement, installation assistance and technical support.

THANK YOU

At Crystal Flash, we value your trust and remain committed to providing premium lighting and electrical solutions designed to meet your needs with quality and reliability.

We look forward to connecting with you, answering your inquiries, and exploring opportunities for a successful partnership.



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